



Prosperity Catalyst
Investing in women changes everything

2020 YEAR IN REVIEW

Adversity and Adaptation

Haiti: Overcoming Great Odds



Prosperity Catalyst launched its **COVID-19 response effort** in Haiti in May. With help from several generous funders, we provided COVID prevention and awareness kits to over 1,000 households in the Fanm Limye network. The kits included masks and hand sanitizer made locally by women. We also supplied food aid to help offset economic impacts of the pandemic.

This fall, we completed **business training** for our largest cohort of 30 artisan businesses, all of whom produced a business plan and received a \$200 in-kind investment. Graduates celebrated their accomplishments at a socially distanced ceremony in December.

We launched a **new line of artisan products** made of metal, crochet, and stone, which went on sale at CatalystCollections.com just in time for the holiday season. We also secured and fulfilled **two large wholesale orders**: one for 72,000 beeswax candles, and another for 2,352 metal candleholders and 3,936 soapstone hearts.

Finally, we established five additional **beekeeping demonstration sites**, bringing our total to date to 28. These sites have served over 800 beekeepers in the last 4 years. Over the course of the year, we purchased \$6,200 worth of beeswax from beekeepers in the network.

Check out our new website

We are proud to reveal our newly revamped website! Visit www.prosperitycatalyst.org to learn more about who we are and what we do, and hear from a few of the many inspiring artisans and entrepreneurs we support.



Consider donating stock

We now accept stock donations online through StockDonator.com. Giving stock is easy, secure, and a great way to maximize the impact of your contribution. With International Women's Day right around the corner, now is great time to invest in women with a stock donation to Prosperity Catalyst.

Iraq: Working in New Ways



Despite rolling COVID lockdowns and instability, Prosperity Catalyst continued to connect Iraqi women and youth with skills and income opportunities throughout 2020.

This spring, we delivered **technical training** to 549 artisans in skills such as crochet, embroidery, palm weaving, beading, and pyrography. In the summer and fall, we **converted our business training to an online format** and successfully delivered training to 316 artisans and entrepreneurs, which involved both adapting the training format to digital platforms and helping participants get connected and comfortable using tools like Zoom and Skype. 155 participants completed high-quality **business plans**.

The **new line of Akkadian products** became available for sale in the US in November on CatalystCollections.com. Over 1,000 pieces, made by 48 Iraqi women, were shipped to the US. Some of the new products sold out within days at Prosperity Catalyst's Virtual Holiday Shopping Party. More items will arrive in the US shortly.