



Prosperity Catalyst
Investing in women changes everything

PROGRAM UPDATE November 2021

Iraq: Lighting a Brighter Future



Sondus' Story

Sondus Hussein Hadi is an artisan from Al-Muthanna province. She has a primary school education and was married at a young age. Unable to afford the food and medicine that her three children needed, she taught herself how to crochet to earn an income. During Prosperity Catalyst's artisan value chain mapping initiative, she was identified as a talented artisan and was offered a spot in Prosperity Catalyst's Business Management Training in February. Despite all obstacles, Sondus became a star student. After her training, Sondus formed a team of seven highly skilled women, and she currently manages their work. Sondus also has a personal sales platform where she promotes her crochet pieces.

By selling her goods across Southern Iraq, she is now the breadwinner of her home and has been able to increase her monthly income by 139%, significantly improving her family's living conditions. Inspired by Prosperity Catalyst's mission, she started offering free educational courses to poor, widowed, and divorced women in her home, involving more than 28 beneficiaries. Investing in women changes everything and makes an impact that goes much farther than one woman or family.

US Headquarters: Starting the Season of Hope

New products from Iraq and Haiti are arriving in the US in time for holiday shopping! When you buy a unique, fair trade product from Catalyst Collections, you help a woman to invest in her business and to support her family.

Shop catalystcollections.com!

"How we spend our money matters. Personally, I love shopping small and for fair trade goods whenever possible, so the money I spend supports families."

-Leticia Barr, TechSavvyMama.com



Haiti: Resilience in Adversity



In October, Prosperity Catalyst staff in Haiti distributed 100 lbs relief packages to 146 families in Petit Trou de Nippes who were affected by the recent earthquake. Each package included nutritious staples, such as rice, pasta, canned fish, cooking oil, and local honey from our network of beekeepers. The beekeepers continue to express their gratitude for the support.

Despite facing challenges like gang violence, poor weather conditions, and civic instability, beneficiaries and staff remain resilient, establishing five plant nurseries, organizing apiary groups, and resuming the technical beekeeping training.

"Words cannot express how grateful I am to be part of the PCAT family and beekeeping program. I was very impressed by the way the staff presented the food packages to us. I felt respected and loved even though we are in need. I hope this organization continues to do this great work and continues to think of the people in Nippes."

-Casimyr Eveline